



FUNDRAISER PACK

We need funds to make the magic happen for our kids, so we are very grateful to everyone who fundraises for Michael's Fan Club.

This pack is designed to provide you with what you need to fundraise for us, but don't hesitate to contact us on info@michaelsfanclub.ie or 087 3917743 if you need any assistance!

Your 5 steps to a successful fundraiser

1.

First up, if you have an idea for a fundraising event but haven't told us about it, please do so! Call or email us and let's chat it through.

Examples of successful fundraisers for our Club in the past year include:

- a local Christmas swim in Cork
- a table quiz in Dublin
- a sportathon, where kids commit to 30 days of various sporting activities
- participation in the VHI Women's Mini-Marathon and Dublin Marathon
- a 2nd hand jersey sale and cake sale at a local match in Dublin

We can send you out collection boxes, identification lanyards, t-shirt etc. to get you equipped. We can also assist you in developing a promotional flyer or other materials, providing logos, wording, images, etc. (don't forget to include our RCN no. 20206795 on promo material!)

Check with your local Garda Station to see if you require a permit, which is normally required for events taking place in a public area.

2.

You will likely need to set up one or several online fundraising pages – this is best done by linking to the Michael's Fan Club page on [idonate.ie](https://www.idonate.ie). This is the preferred means of fundraising, as it's easy for donors and avoids cash.

You can then instantly text, email or whatsapp your family, friends and colleagues – and hit social media - with the donation link.

3.

You and your fellow fundraisers will need to be able to talk about Michael's Fan Club and how funds are used. The *About Michael's Fan Club* section in this pack will help.

As a charity, we subscribe to the Guidelines on Fundraising as set out by the Charity Regulator. Our *Donor Charter* and *Fundraisers' Responsibilities* reflect these guidelines and should be noted by your fundraisers (see later in this pack).

4.

Where you are fundraising 'in person', you will need an ID so people know who you are fundraising for and your volunteer status. We will issue these for you and your fellow fundraisers to complete and place in lanyard pouches which we will also provide.

5.

Here's how you get the monies collected to us:

- Funds via idonate.ie come directly to us so no action is needed on your part
- Please ensure all cash donations received are counted and totals collected by two people. You can send a cheque (made payable to Michael's Fan Club) or bank draft by post to:
Michael's Fan Club, Unit D1, Terenure Enterprise Centre, 17 Rathfarnham Rd, Dublin D6W X921
stating your name and the fundraising event.
- You can go to your bank with the money you have and fill out a giro, stating name, address and fundraising event. Here are our bank details:

Name of Account	:	Michael's Fan Club
Bank	:	Bank of Ireland, Swords, Co Dublin
Sort Code	:	900703
Account No.	:	79562611
BIC	:	BOFIIE2D
IBAN No.	:	IE92BOFI90070379562611

- You can contact us regarding the return of your sealed collection boxes (if applicable).

You're good to go - happy fundraising!

Any contribution – however small – will make a difference to the kids we are helping. Don't forget to thank your supporters and make them feel good about supporting you!

About Michael's Fan Club

Michael's Fan Club is a registered charity set up in Dublin in 2025 by Conor & Anne Horgan following the passing of their 8-year-old sports-mad son Michael Horgan to cancer.

Michael enjoyed a host of sporting thrills in his final months ... he was mascot for Spurs against Man Utd in the Premiership, played golf with Rory McIlroy at the Irish Open and the Dubs even brought the Sam Maguire Cup to his bedroom!

Now we're seeking to bring similar joy to other children in Ireland (aged 4 to 17 on the date of starting cancer treatment) through sport.

Specifically, Michael's Fan Club:

- enables children and their families to see their heroes in action
- arranges mascot slots, meet-ups with and messages from the stars
- gifts signed merchandise and other sport-related items

Michael's Fan Club is made up entirely of volunteers. We maintain a very low cost base, ensuring that the maximum amount of the funds you raise goes directly to the benefit of the children we support.

Registered Charity Number (RCN): **20206795**

Address: **Unit D1, Terenure Enterprise Centre,
17 Rathfarnham Rd, Dublin D6W X921**

Website: **www.michaelsfanclub.ie**

Fundraisers' identification

Fundraisers must carry clearly visible identification, which includes the name of the individual who is fundraising, the charity's name, logo, contact details and Registered Irish Charity Number, also known as an "RCN".

Please contact us so we can issue you with ID cards and lanyard pouches in which to put them.

Fundraisers' responsibilities

All fundraisers engaging in fundraising activities on behalf of Michael's Fan Club commit to being **respectful, honest, transparent and compliant** with all applicable legal requirements. The Charity Regulator's specific guidelines are set out here:

As a fundraiser, you should:

- Be trustworthy and conduct yourself at all times with integrity and honesty in a manner that does not mislead donors
- Ensure your actions enhance the reputation of Michael's Fan Club
- Be able to state the purpose for which funds will be used and have a general knowledge about the aims & objectives of Michael's Fan Club
- Not knowingly or recklessly disseminate false or misleading information in the course of your fundraising

- Not unreasonably intrude on the privacy of potential donors, make unreasonably persistent approaches nor exert undue pressure on people to make donations
- Not exploit any relationship with a donor or volunteer for personal benefit
- Comply with all legal requirements relating to your activities